

Privacy Policy

1. Introduction

1.1 This Privacy Policy explains how ClickMyGuide collects, uses, stores, discloses and protects your personal data when you use our Platform. By using the Platform, you consent to the collection and use of your personal data in accordance with this Policy.

2. Information We Collect

2.1 We may collect your name, email address, telephone number, billing information, booking details, account information, photographs, reviews and other information you voluntarily provide. We may also collect technical information such as your IP address, browser type, device information and cookies.

3. How We Use Your Information

3.1 We use your information to:

- create and manage your account;
- process bookings and subscriptions;
- communicate with you;
- improve our Platform and services;
- provide customer support;
- verify identities where appropriate;
- comply with legal obligations;
- send marketing communications where you have consented.

4. Sharing of Information

4.1 We may share your information with:

- the relevant Tour Provider for your booking;
- authorised Business Partners where necessary to provide requested services;
- payment service providers;
- IT service providers;
- government authorities where required by law.

We do not sell your personal data.

5. Data Security

5.1 ClickMyGuide implements reasonable technical and organisational measures to protect your personal data against unauthorised access, disclosure or misuse.

6. Data Retention

6.1 Personal data will be retained only for as long as reasonably necessary to fulfil the purposes described in this Policy or as required by law.

7. Your Rights

7.1 Subject to applicable law, you may request access to, correction of or deletion of your personal data, or withdraw consent where applicable.