



Cookies Policy

1. About this policy

This Cookie Policy explains how ClickMyGuide (“we”, “us”, “our”) uses cookies and similar technologies on our website. It should be read together with our Privacy Policy. By using our website, you agree to our use of cookies as described here, except where your consent is required and you have chosen otherwise.

2. What are cookies?

Cookies are small text files placed on your device when you visit a website. They help the site work properly, remember your preferences, and understand how it is used. Similar technologies — such as local storage, pixels and tags — work in comparable ways, and where we refer to “cookies” we mean these too.

3. Why we use cookies

We use cookies to keep our website secure and working properly, to remember your choices, to understand how visitors use the site so we can improve it, and to support relevant promotion of our partners. We only use what we need, and we do not use cookies to collect more information than necessary.

4. Types of cookies we use

Category	What it does
Strictly necessary	Essential for the website to function — security, page navigation and access to secure areas. These cannot be switched off in our systems.
Preference	Remember your choices, such as language and region, to give you a more personalised experience.
Analytics / performance	Help us understand how visitors find and use the site so we can improve it. This information is aggregated and does not identify you personally.
Advertising / partner	Support the promotion of our partners and measure how those placements perform.

5. Third-party cookies

Some cookies are set by third-party services we use, such as analytics providers and embedded content (for example maps or videos). These providers have their own privacy and cookie policies, which we encourage you to review. We do not control cookies set by third parties.

6. How to manage your cookies

When you first visit, we may show a cookie banner that lets you accept or manage non-essential cookies. You can also control cookies through your browser settings — most browsers let you block or delete cookies. Please note that blocking some cookies may affect how parts of the website work.

7. Your consent

Where required, we ask for your consent before setting non-essential cookies, and you can change your choices at any time through our cookie settings or your browser. Strictly necessary cookies do not require consent, as the website cannot function without them.

8. Changes to this policy

We may update this Cookie Policy from time to time to reflect changes in technology, law or how we operate. We will post the updated version here with a new “last updated” date.

9. Contact us

If you have any questions about our use of cookies, please contact us at enquiries@clickmyguide.sg.